



Cintia Miranda

Cintia is a high-performance, motivated, and energetic professional with 18 years of marketing experience in the US and abroad. As The Agency owner, Cintia has built her reputation in central Maine as a knowledgeable, versatile, and respectful marketing professional who provides sound strategic advice to small, medium, and large organizations. She believes in a customer-centric business model and excels in providing her clients with impeccable customer service at all times.

Prior to founding Pulse Marketing Agency, Cintia successfully lead the marketing initiatives for paid publications and distance learning products for SAP and IBM worldwide, while at Wellesley Information Services (WIS), lead the marketing for Blackwell Publishing CME courses in the U.S. and South America while at Informa, PLC, and directed the Marketing and Publications Department for Cambridge College.

Cintia is also an avid volunteer – she is currently the Chair of the Bangor SCORE Chapter, the marketing committee leader for the Bangor Rotary, a marketing volunteer for the Bangor Area Children's Choir, a member of the board of directors for the Charlotte White Center, a Bar Harbor Chamber of Commerce marketing committee member, and a dedicated pro-bono contributor to a variety of community projects. She holds a bachelor's degree in international management, and an MBA with a concentration in marketing, both from the University of Massachusetts at Boston.